

# GITAM SCHOOL OF BUSINESS

## **MBA (Healthcare and Hospital Management)**

The healthcare sector is booming across countries. The right healthcare professionals are in high demand, with lucrative salaries and diverse career options. They certainly make a meaningful impact on the society. Unlike other sectors, the healthcare sector's stability and resilience will ensure the job prospects of healthcare professionals even in the downturn and uncertain times.

GITAM Deemed to be University offers a Master of Business Administration (MBA-HCHM) program for students who aspire to advance their careers in the field of healthcare and Hospital Management. The program provides students with a comprehensive understanding of business and administration theories, practices, and strategies that are essential for success in today's dynamic and competitive Healthcare and Hospital business world.

The Two-year MBA Program is co-delivered with Andhra Pradesh MedTech Zone (AMTZ), one of the world's largest MedTech Parks, and the Academy of Hospital Administration (AHA).

The MBA (HCHM) program at GITAM is designed to equip students with the necessary skills and knowledge to lead and manage healthcare and hospital businesses effectively. The program is taught by highly qualified and experienced faculty with extensive healthcare industry experience committed to providing students with an exceptional learning experience.

Throughout the program, students engage in various activities, including case studies, group projects, hospital field visits, and internships, to apply their learning to real-world situations. The program also provides students opportunities to network with healthcare industry professionals and gain exposure to the latest trends and developments in the healthcare domain.

In accordance with the healthcare industry requirement, GITAM provides an excellent learning opportunity to become proficient in a healthcare career intertwined with Healthcare and Hospital expertise. A two-year MBA (HCHM) at GITAM School of Business is a good choice.

The MBA (HCHM) program at GITAM Deemed to be University is a rigorous and challenging program that prepares students for leadership roles in various healthcare industries and hospital sectors. It's a term-wise Program (8 Terms). In the first year, the core management and hospital administration subjects are being taught, and in the second year, the student can choose the elective courses of his choice with interest. The following are the important elective courses.

## Electives

Hospital Management Systems/ EMR
Bio-Medical Waste Management
Lab and Diagnostics Management
Value Chain Management
Risk and Disaster Management
Digital Therapeutics
Medical Device Management
Pharmacy Management
Emergency Response & Services
Design Thinking & Innovation
Medical Tourism
Community Healthcare Management
Patient Care Planning and Management
Medical Audit and Quality Assurance Management

### **Scope of Master of Business Administration (HCHM)**

A Master of Business Administration in Healthcare and Hospital Management (MBA-HCHM) is a post-graduate degree that provides individuals with a comprehensive understanding of the various aspects of healthcare and hospital business management. An MBA(HCHM) degree offers specialized training in healthcare finance, healthcare marketing, accounting, operations, and human resources, among other areas.

This degree is designed to help individuals develop leadership skills, critical thinking abilities, and problem-solving skills crucial to running a successful healthcare business. Graduates with an MBA(HCHM) degree can pursue various career paths, such as healthcare management consulting and healthcare entrepreneurship. The scope of an MBA (HCHM) is vast and offers numerous opportunities to individuals looking to advance their careers in the field of healthcare segment.

### **Career Options for Master of Business Administration**

The MBA in Healthcare Management is a concentration that has grown tremendously in popularity recently. Hospital and healthcare facility management has emerged as a key area for job chances as India advances in the healthcare sector to compete with other countries. Non-medical professionals now have a variety of work and company prospects in administration.

After completing the MBA Healthcare Management course, students can access various employment options from renowned healthcare and hospital organizations. Soon after completing the program, the student may become a Healthcare Associate, Healthcare Finance manager, or Hospital Operations Executive, Business Development Manager, Hospital Manager, Hospital Administrator, Hospital CEO, CFO, COO, and so on.

### **Programme offered at**

- GITAM School of Business, Visakhapatnam campus

### **Duration of the program & Fee**

- 2 Years- Fee: Rs. 10,18,000

### **Check Eligibility**

- A pass in any Bachelor's degree from a recognized university with a minimum of 50% marks or equivalent grade and score obtained in CAT/MAT/NMAT/XAT/CMAT/GBAT-2024.

### **GITAM SCHOOL OF BUSINESS MBA (HCHM) PROGRAM CREATIVE CONTENT**

- GITAM School of Business is proud to be a pioneer in offering specialized Healthcare and Hospital Management.
- Healthcare and Hospital Management is a dynamic, exciting, and emerging field.
- The Two-year MBA Program is co-delivered with Andhra Pradesh MedTech Zone (AMTZ), one of the world's largest MedTech Parks, and the Academy of Hospital Administration (AHA).
- International and National Academia and Industry Advisory Board.
- State of the Art Infrastructure-Theatre Style Classrooms.
- Facility of Multiple Scholarships.
- Access to World-Class Teaching and Learning Technology.
- Project-based & Problem-based teaching, collaborative learning, and dynamic evaluation methods.
- Faculty with Strong Domain Expertise-Globally renowned Visiting Faculty CXOs, Business Leaders, and Policy Makers.
- Comprehensive and Contemporary Curriculum.
- Five immersion tracks and three internship tracks.
- Case Method of Teaching (Harvard Business School Cases) and Activity-Based Learning.
- Entrepreneurial Focus and Venture Development Centre.
- High-Impact Research Exposure with National and International funded Research Projects.

